





Mazuma Introducing MazAcq

Delivering financial freedom for successful accountants!

About Us

Founded in 2006 by Lucy Cohen and Sophie Hughes, Mazuma was the first subscription-based accountancy service designed for small businesses.

Mazuma specialises in expertly handling compliance work, taking care of bookkeeping, payroll, accounts, and taxes—allowing small businesses to focus on what they do best.

With proprietary software, Mazuma serves a client base that most competitors shy away from, supporting the small business community while maintaining both efficiency and profitability.





Why Choose Us?



Industry Leaders

Since 2006, Mazuma has been at the forefront of innovation in the accounting profession. As one of the rare firms to reach the top 300 without mergers or large acquisitions, Mazuma stands as the most successful female-founded firm in UK history.



Proprietary Technology

Mazuma has invested significantly in its technology platform, MazApp, which enables seamless client onboarding, manages AML requirements, and uses AI and OCR to efficiently process source documents directly to the general ledger. With MazApp's efficiencies, even your most challenging clients become Mazuma's ideal clients!



Expert Team

Not just accountants and bookkeepers, Mazuma is supported by a suite of admin staff, payroll staff and a technology department to enable us to maintain excellence.



A Safe Pair of Hands

We understand how much your firm means to you and the dedication you've put into growing it. We take pride in honouring that commitment by serving your clients with care and delivering outstanding financial outcomes for you.



You've built a successful firm with a thriving client base, and now it's time to realize the full value of that asset. Being acquired by Mazuma provides you with a steady income stream—without lifting a finger—ensuring long-term financial security.

With Mazuma, you can plan for your future with confidence. Our acquisition model allows you to exit without clawback clauses, relieving the stress often felt by departing owners.

We'll handle all credit control and reporting, giving you the space and freedom to thrive in your next chapter.



Seamless Client Transfer



Your clients will transition to Mazuma with minimal disruption. We'll manage communications and collaborate with you on messaging that frames this as a partnership rather than an acquisition, helping to reduce client churn.

Fantastic Commercials



We'll pay you an agreed percentage of your clients' ARR value over 2–3 years as they transition to Mazuma. This structure eliminates the need for clawbacks and extensive legal documentation.

Looking After Your Team

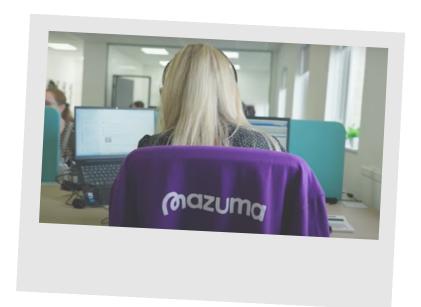


Where appropriate, we aim to bring select members of your team into the Mazuma family to oversee your client base, while also offering them valuable development opportunities. Upon joining, they will become shareholders in Mazuma.









Client base valuation and due diligence

Issue and sign legal documentation

Communications plan and timeline

Client onboarding

Team onboarding

Press and promotion (if desired)

Ready to join? Get in touch!



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Schedule call: https://calendly.com/emma-cf-mazumamoney/30min

